



Case Study: [Setex Technologies](#)

Post-Revenue

Biotechnology; Medical Device, Healthcare

[Nicholas J. Kuhn](#), President & CEO

Setex Technologies was raising funding for

Their marketing, operations, new product, retail sales acceleration, and CapEx.

Setex Technologies came to TEN to

Look for more investor exposure to raise funding through angel groups and family offices.

TEN promoted the deal through:

Featured mailing campaign through TEN weekly newsletters.

Strategic investor outreach to the TEN network based on criteria.

Angel Group and Family Office topic panels via Zoom.

Organized online meetings.

(investor mailing campaign, TEN Newsletters, TEN events, etc.)



Setex Technologies Client Success:

Background

Setex Technologies has created a revolutionary high-performance dry gripping and adhesive platform technology for consumer and industrial markets.

The company's technology, based on a dominant, multi-faceted IP portfolio in this space, uses gecko biomimicry to create a completely new way of making residue-free and reusable tape and grip solutions.

The company is led by [Nicholas J. Kuhn](#), President & CEO

Challenges

B2C product and market introductions • Manufacturing investment --\$250K • B2C mold tooling—face cleaner, grip tape - \$150K • Tesa tape line scale up.

What TEN did

Through weekly meetings, TEN Capital worked with Setex Technologies to refine the pitch deck, structure the fundraise, build a list of target investors, and make introductions.

TEN Capital provided guidance on deal terms and structuring. TEN Capital also made introductions to key investors in the healthcare industry and provided numerous events online for engaging with investors.

Ten Capital offered \$1,600,000 worth of introductions to investors.

Key Campaign Milestones:

TEN Capital provided fundraise coaching and strategic guidance

- Setex Technologies pitch deck
- Valuation review
- Investor target list

TEN Capital reviewed progress with Setex Technologies

- Family offices
- Valuation negotiations
- Investor closings



Setex Technologies was active in TEN Capital events and attended 7 events. In the events, they met Ten investors including Chenel Capital, JM Capital, and Vella Ventures. Setex Technologies engaged with 868 investors where they received meaningful investor interest; These investors included Venture Capitalist, Family Offices, and Angels.

Results

Setex Technologies provided regular updates to TEN Capital to share with the Investor Network. The updates showed a clear growth story.

Setex Technologies was active in the TEN Program for 2 months.

Setex Technologies was exposed to ~20,000 TEN Investor Network.

Setex Technologies ended the TEN program with a Campaign Score of 151.5.

How TEN helps startups

TEN Capital has been helping startups raise funding for over 12 years and now works with startups around the country. Using online events, webinars, and podcasts, TEN Capital creates and runs a fundraise campaign program to identify and engage investors from angels, venture capitalists, family offices, and other investor types.

TEN Capital helps startups raise funding through investors relations and introductions. TEN Capital has an extensive network of investors in tech, healthcare, consumer, energy, and sustainability. TEN Capital is not a broker as it does not have a FINRA license.

You can see more about TEN Capital at
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