



## REJUVENATION TECHNOLOGIES

### Case Study: Rejuvenation Technologies

**Post-Revenue**

**Biotechnology; Healthcare; Longevity**

**John Ramunas, Founder & CEO**

Rejuvenation Technologies was raising funding for

Funds will be used for drug product scale-up and toxicology.

Rejuvenation Technologies came to TEN to

Look for more investor exposure to raise funding through angel groups and family offices.

TEN promoted the deal through:

Featured mailing campaign through TEN weekly newsletters.

Strategic investor outreach to the TEN network based on criteria.

Angel Group and Family Office topic panels via Zoom.

Organized online meetings.

*(investor mailing campaign, TEN Newsletters, TEN events, etc.)*



## Rejuvenation Technologies Client Success:

### Background

Rejuvenation is a venture-backed pre-clinical stage biotechnology company founded in 2018 out of Stanford University developing drugs to reverse aging and treat fatal diseases. One dose of the company's lead compound rewinds the telomere aging clock, reversing 10 years of telomere attrition.

The company is led by [John Ramunas](#), Founder & CEO.

### Challenges

Rejuvenation needed to commence scale-up manufacturing in 2023 and run initial GLP toxicology studies in early 2024.

### What TEN did

Through weekly meetings, TEN Capital worked with Rejuvenation Technologies to refine the pitch deck, structure the fundraising, build a list of target investors, and make introductions.

TEN Capital provided guidance on deal terms and structuring. TEN Capital also made introductions to key investors in the healthcare industry and provided numerous events online for engaging with investors.

TEN Capital offered \$300,000 worth of introductions to investors.

### Key Campaign Milestones:

TEN Capital provided fundraising coaching and strategic guidance

- Rejuvenation Technologies pitch deck
- Valuation review
- Investor target list

TEN Capital reviewed progress with Rejuvenation Technologies

- Family offices
- Valuation negotiations
- Investor closings

Rejuvenation Technologies was active in TEN Capital events and attended 4 events. In the events, they met ten investors including Mass Medical Angels, BioVentures Investors, and Zero Stage Capital. Rejuvenation Technologies engaged with 500 investors where they



received meaningful investor interest; These investors included Venture Capitalist, Family Offices, and Angels.

### **Results**

Rejuvenation Technologies provided regular updates to TEN Capital to share with the Investor Network. The updates showed a clear growth story.

Rejuvenation Technologies was active in the TEN Program for 3 months.

Rejuvenation Technologies was exposed to ~20,000 TEN Investor Network.

Rejuvenation Technologies ended the TEN program with a Campaign Score of 105.4.

### **How TEN helps startups**

TEN Capital has been helping startups raise funding for over 12 years and now works with startups around the country. Using online events, webinars, and podcasts, TEN Capital creates and runs a fundraise campaign program to identify and engage investors from angels, venture capitalists, family offices, and other investor types.

TEN Capital helps startups raise funding through investors relations and introductions. TEN Capital has an extensive network of investors in tech, healthcare, consumer, energy, and sustainability. TEN Capital is not a broker as it does not have a FINRA license.

You can see more about TEN Capital at

<https://tencapital.group/>

sales@tencapital.group