



KiwiTech™

Case Study: KiwiTech, LLC, September 2021

Tech, Software

Neal Gupta, Chief Investment Officer & Founder

KiwiTech was raising funding for

acquiring companies for their strategic growth allowing them to scale the business to 1000 portfolio companies.

KiwiTech came to TEN to

They looked for more investor exposure to raise funding through angel groups and family offices.

TEN promoted the deal through:

Featured mailing campaign through TEN weekly newsletters.

Strategic investor outreach to the TEN network based on criteria.

Angel Group and Family Office topic panels via Zoom.

Organized in person meetings.

Key Campaign Milestones:

KiwiTech provided regular updates to TEN to share with the Investor Network. Updates showed a clear Growth Story.



KiwiTech was active in TEN events; KiwiTech attended 7 TEN events with a total audience of 28 investors. With assistance from TEN, KiwiTech also hosted 9 KiwiTech events with a total audience of 256 investors.

KiwiTech received meaningful investor interest; TEN facilitated 8 investor introductions.

Client Success:

KiwiTech was active in the TEN Program for 12 months.

KiwiTech picked up the dialog and closed the following investor(s):

- Beyond Angel Network
- Bee Cave Capital

KiwiTech completed a round of funding with TEN Capital.

KiwiTech ended the TEN program with a Campaign Score of 497.